



HONG KONG
ICT AWARDS
2017 香港資訊及
通訊科技獎

最佳
生活時尚獎
Best
Lifestyle
Award



Organiser
籌辦機構

香港資訊科技商會
HKITF

Content 目錄

Introduction of Organiser 籌辦機構簡介	1
Background 背景	2
Message from President 會長獻辭	3
Message from Chairperson of Organising Committee 籌委會主席獻辭	4
Message from Chairperson of Final Judging Panel 評審委員會主席獻辭	5
Hong Kong ICT Awards 2017: Best Lifestyle Award Final Judging Panel 2017 香港資訊及通訊科技獎：最佳生活時尚獎評審委員會	6
Hong Kong ICT Awards 2017: Best Lifestyle Grand Award 2017 香港資訊及通訊科技獎：最佳生活時尚大獎	7
FeedMe Ltd. 肥美有限公司	FeedMe Guru 肥美達人
Hong Kong ICT Awards 2017: Best Lifestyle (Green, Healthy & Creative Living) Award 2017 香港資訊及通訊科技獎：最佳生活時尚（綠色・健康・創意）獎	
Gold Award 金獎	7
FeedMe Ltd. 肥美有限公司	FeedMe Guru 肥美達人
Silver Award 銀獎	9
Curehab Ltd. 電子復康科技有限公司	Curehab: AR rehabilitation training system 擴增實境復康訓練系統
Bronze Award 銅獎	10
The Hong Kong Society for the Aged 香港耆康老人福利會	Home Help Services Management System 綜合家居照顧服務系統
Special Mention (Silver Power) 特別嘉許（樂活銀髮）	10
The Hong Kong Society for the Aged 香港耆康老人福利會	Home Help Services Management System 綜合家居照顧服務系統

Hong Kong ICT Awards 2017: Best Lifestyle (Learning & Living) Award
2017 香港資訊及通訊科技獎：最佳生活時尚（學習・生活）獎

Gold Award 金獎

John, MAK Tze Yuk
麥子鏊

SeaTalkie

11

Silver Award 銀獎

Baptist Rainbow Primary School / Grwth Foundation Ltd.
浸信會天虹小學 / 長大基金有限公司

DreamStarter.hk

12

Bronze Award 銅獎

Hong Kong Creative Open Technology Association Ltd. /
H.K.S.K.H. Lady MacLehose Centre
香港創意開放科技協會有限公司 / 香港聖公會麥理浩夫人中心

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13

Special Mention (Silver Power) 特別嘉許（樂活銀髮）

Hong Kong Creative Open Technology Association Ltd. /
H.K.S.K.H. Lady MacLehose Centre
香港創意開放科技協會有限公司 / 香港聖公會麥理浩夫人中心

Free Hong Kong Fonts
自由香港字型

13

Hong Kong ICT Awards 2017: Best Lifestyle (Social, Communications & Media) Award
2017 香港資訊及通訊科技獎：最佳生活時尚（社交・傳訊・媒體）獎

Gold Award 金獎

Munsang College
民生書院

Alumni Information System
校友資訊系統

14

Silver Award 銀獎

MiQ Image Company Ltd.
貫思・相有限公司

Fingerprint Profiling C2B Innovative
Customization
手指指，我話事 之 C2B 創意行銷方案

15

Bronze Award 銅獎

Cramclub Company Ltd.

GoGENIE
職神

16

Acknowledgement 鳴謝

17



Introduction of Organiser 籌辦機構簡介



The Hong Kong Information Technology Federation (HKITF) was founded in 1980 as a non-profit, nonpolitical trade association to provide a forum in which the IT-related business in Hong Kong can work together for the benefit of the industry and to maintain a high level of business practice amongst the members. HKITF acts as the bridge for international IT companies looking for local partners and works with trade commissions to host trade promotion events. It supports and sponsors various IT sectors to develop focus groups; promotes local IT business through various activities; and also helps keeping members abreast of local IT developments and business opportunities. In the public sector, HKITF works closely with government to promote the development of the local IT industry. HKITF represents the industry on many government committees for policy and regulatory issues. For more information, please visit www.hkitf.org.hk

香港資訊科技商會於一九八零年成立，是一所非牟利及非政治的商會。發展至今，香港資訊科技商會已是一具影響力及於業內廣受重視的團體。本會的宗旨是為香港的訊息及通訊科技界業內人士及企業提供合作及溝通的管道，共同改善營商環境及提高行業整體的服務素質。一直以來，香港資訊科技商會積極推動本地資訊科技行業的發展，透過舉辦不同類型的活動，為業內人士提供交流營商心得及擴展聯繫網絡的機會，讓會員們可以得到較快的資訊發展及商機。在公眾項目方面，商會委員代表業界擔任多個政府委員會和專責小組等之成員，與各有關的政府部門緊密合作，積極向政府提交業界意見書。有關香港資訊科技商會的詳情，請瀏覽 www.hkitf.org.hk。



Tel 電話：3101 8197
Fax 傳真：3007 4728

Email 電郵：info@hkitf.org.hk
Website 網址：http://www.hkitf.org.hk

Best Lifestyle Award 最佳生活時尚獎



Background 背景

The Hong Kong ICT Awards aims at recognising and promoting outstanding information and communications technology (ICT) inventions and applications, thereby encouraging innovation and excellence among Hong Kong's ICT talents and enterprises in their constant pursuit of creative and better solutions to meet business and social needs. The Hong Kong ICT Awards was established in 2006 with the collaborative efforts of the industry, academia and the Government. Steered by the Office of the Government Chief Information Officer, and organised by Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards. There are eight categories under the Hong Kong ICT Awards 2017. There will be one Grand Award in each category, and an "Award of the Year" will be selected from the eight Grand Awards by the Grand Judging Panel.

香港資訊及通訊科技獎旨在表揚及推廣優秀的資訊及通訊科技發明和應用，以鼓勵香港業界精英和企業不斷追求創新和卓越，謀求更佳和更具創意的方案，滿足企業的營運需要，造福社會。通過業界、學術界和政府的共同努力，香港資訊及通訊科技獎於二零零六年成立。香港資訊及通訊科技獎由政府資訊科技總監辦公室策動，並由香港業界組織及專業團體主辦，目的是為香港建立一個廣受香港社會愛戴、並獲國際認同的資訊及通訊科技專業獎項。2017 香港資訊及通訊科技獎設有八個類別的獎項。每個類別均設有一個大獎，而最終評審委員會會再從所有大獎中甄選出「全年大獎」。

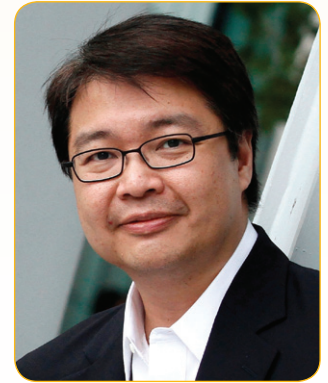


Mr Erwin HUANG

President
Hong Kong Information Technology Federation

黃岳永 先生

香港資訊科技商會會長



First of all, I would like to take this chance to express my congratulations to all the winners of the Hong Kong ICT Awards 2017: Best Lifestyle Award! It is our pleasure for Hong Kong Information Technology Federation (HKITF) to be the Leading Organiser of the HKICT Awards 2017: Best Lifestyle Award. We received over 40 entries for this year and most of them are of very high quality. As one of the Leading Organisers, we are deeply impressed by the award contestants who have demonstrated how technology and lifestyle innovation seamlessly integrated into our business & social life.

The success of the Best Lifestyle Award heavily depends on the support of the ICT practitioners and industry. We continue to invite authoritative representatives from the industry to form the team of 31 judges and assessors for the Award. Here I would like to express my gratitude to Dr. William Lo, JP as the Chairperson of Judging Panel; Dr. William Yu as the Head Assessor of Green, Healthy & Creative Living stream; Mrs. Patricia Lau as the Head Assessor of the Learning & Living stream and Mr. Rico Chan as the Head Assessor of the Social, Communications & Media stream; and also thanks to Ms. Winnie Yeung for being the Chairperson of Organising Committee. Last but not least, special thanks to the Sponsors, Supporting Media & Organisations for the Award. Without your support, the Best Lifestyle Award would not be successful as such.

Apart from awarding the "Best Lifestyle Award", the HKITF also nominated winners of the HKICT Awards to join international IT awards. In the past years, the locally invented products "Mobile Link Service" and "EasyHear" won the "Digital Opportunity" and "Chairman's Award" of the World Information Technology & Services Alliance (WITSA) Global ICT Excellence Awards, respectively. These recognitions largely helped to promote these products in both local and international level.

May we wish our award winners every success in gaining recognition at the international level in the years to come!

我首先代表香港資訊科技商會，祝賀2017香港資訊及通訊科技獎：最佳生活時尚獎的各位得獎者！香港資訊科技商會很榮幸成為「最佳生活時尚獎」的主辦機構，今年我們一共收到40多個參賽作品，當中很多高質素的作品。作為「最佳生活時尚獎」的主辦機構，我們深深感受到資訊及通訊科技的日新月異和參賽者的無限熱誠及創意。參賽作品都能充份展現了科技「魅力」，它們百份百融入城市人的生活，與日常工作、娛樂甚至交友等環環相扣，讓時尚生活更多姿多采。

「最佳生活時尚獎」今年能順利舉辦，實在要多謝很多業界的朋友鼎力支持。我們繼續邀請到很有份量的人物和業界代表為我們擔任評審委員，評審員成員有31位，當中特別多謝盧永仁博士，JP擔任評審會主席、余遠騁博士擔任「綠色・健康・創意」組別的評審主席、劉洗靜儀女士擔任「學習・生活」組別的評審主席及陳啟滔先生擔任「社交・傳訊・媒體」組別評審主席，以及「最佳生活時尚獎」籌委會主席楊長華女士，多謝他們百忙抽空的幫助。此外，特別鳴謝今次的贊助機構、支持媒體及機構的支持。

得獎者不但得到「最佳生活時尚獎」的嘉許，香港資訊科技商會亦會提名得獎作品參加世界資訊通訊與服務業聯盟(WITSA)的「環球資訊及通訊科技卓越成就獎」，而本地研發的「一線通隨身寶服務」及「EasyHear清晰聽」助聽器，已於過去連續兩屆，分別奪得「數碼機會大獎」及「主席大獎」，這兩項殊榮大大提升了產品在本港及海外的知名度，有效地幫助到更多有需要的人。

在此，祝願各位得獎機構再創佳績，勇奪國際殊榮！

Ms Winnie YEUNG

Vice President
Hong Kong Information Technology Federation

楊長華 女士

香港資訊科技商會副會長



I am honoured to become the Chairperson of the Organising Committee of the Hong Kong ICT Awards 2017: Best Lifestyle Awards. Taking this opportunity, I must express my sincere gratitude to all the judges and assessors for the time and the invaluable comments that they have contributed to the Awards. It is not at all an easy task, having to select the winners from the many outstanding applications that we have received. I would also like to thank all members of the Organising Committee who have dedicated much effort to ensure the success of this event.

When you read through this booklet, you will be amazed by the brilliant ideas behind each creation of the winning teams. The winning products and applications not only demonstrated how people's lives can be enhanced with ICT technologies, but also reflected a high level of innovativeness and technological expertise that are all 'made in Hong Kong'. All these are critical success factors to the development of local ICT industry in the digital era.

Wishing all the winners tremendous success in the years to come!

我很榮幸成為香港資訊及通訊科技獎2017：最佳生活時尚獎籌委會主席。在此，我向一眾評審委員致謝，感謝他們獻出寶貴的時間和專業評審意見，今屆參賽機構卧虎藏龍，要為眾多傑出的參賽項目作出評審，實在不容易。另外，多謝籌委會各成員令最佳生活時尚獎得以順利進行。

大家細閱這本場刊時，將會發現很多令人驚喜的產品和應用方案。這些富創意的得獎項目不但體現了善用資訊及通訊科技能提升生活質素，更反映出本地機構的高度創意及技術水平，於數碼生活時代能抓緊新的發展機遇。

我衷心祝賀今屆得獎者繼續創高峰！



Message from Chairperson of Final Judging panel 評審委員會主席獻辭

Dr William LO, JP

Director
Television Broadcasts Ltd.

盧永仁 博士，JP

電視廣播有限公司董事



Congratulations to all winners of the Hong Kong ICT Awards 2017: Best Lifestyle Award! It has been my honour to be the Chairperson of Judging panel. There has been years that I am involved in the Hong Kong ICT Awards.

Every year in the event I see the continuous exciting evolvement of new ICT ideas into our daily lives. Hong Kong, as one of the world's most energetic cities, provides a truly dynamic platform for the nurturing of ICT talents. At the same time, it is the outstanding achievements and innovations of these talented professionals that help Hong Kong maintain its invincible status.

All participants of this year's Best Lifestyle Award have demonstrated to me their relentless commitments in the enhancement of the society's well-being by bringing efficiency and convenience to people's everyday life. I would like to express my deepest gratitude and appreciation to all the participants here, well done!

恭喜所有 2017 香港資訊及通訊科技獎：最佳生活時尚獎的得獎者！今年非常榮幸成為評審委員會主席。

在每年的香港資訊及通訊科技獎裡，我都不斷看到一些令人振奮的新創意融入到我們日常生活當中。作為世界最有活力的城市之一，香港無疑提供了一個孕育資訊通訊科技人才的獨特平台。同時，我們優秀的科技專才也為今日的香港作出了不可多得的貢獻。今年，我深深感受到所有最佳生活時尚獎的參賽者對造福社會、改善人民生活的承諾。在此我想對所有參賽者表達我最深切的感謝和讚賞。



(From Left on Front Row)

Mrs Patricia LAU

Deputy Head, Efficiency Unit, HKSAR Government

Chairman

Dr William LO, JP

Director, Television Broadcasts Ltd.

Deputy Chairman

Mr Francis FONG

Honorary President, Hong Kong Information Technology Federation

(From Left on Back Row)

Mr Fritz CHIU

Financial Controller, Data Exchange Ltd.

Mr Anthony AU

Honorary President, Hong Kong Information Technology Federation

Mr Eric FAN

Head of Technical Development, UDomain Web Hosting Company Ltd

Dr William YU

Chief Executive Officer, World Green Organisation

Ms Irene LEUNG

Vice President, Hong Kong Information Technology Federation

Ms Judy LEUNG

Vice President, Hong Kong Information Technology Federation

Dr Ken FONG

Honorary Chairman (Life), Hong Kong Wireless Technology Industry Association

(前排左起)

劉洗靜儀 女士

香港特別行政區效率促進組副專員

主席

盧永仁 博士，JP

電視廣播有限公司董事

副主席

方保僑 先生

香港資訊科技商會榮譽會長

(後排左起)

招亮輝 先生

Data Exchange Ltd. 財務總監

區煒洪 先生

香港資訊科技商會榮譽會長

范健文 先生

通域存網有限公司科技發展部總監

余遠騁 博士

世界綠色組織行政總裁

梁淑儀 女士

香港資訊科技商會副會長

梁慧珠 女士

香港資訊科技商會副會長

方健僑 博士

香港無線科技商會永遠名譽主席

Best Lifestyle Grand Award

and Best Lifestyle (Green, Healthy & Creative Living) Gold Award

最佳生活時尚大獎

及 最佳生活時尚 (綠色 • 健康 • 創意) 金獎

FeedMe Ltd.

肥美有限公司



FeedMe Guru


FeedMe Guru is your destination to discover unique dining experiences at superb restaurants in Hong Kong and beyond. Our philosophy behind is that life's most significant memories and emotional conversations are usually created over meals – whether it is a casual gathering with friends and family, serious business meeting, first date, the proposal, and birthday celebrations; you can choose a gastronomical adventure that best fits your special occasions.

This is the reason why we have partnered with the top dining concepts and hotels in Hong Kong to create the most unique dining experiences and featured it on FeedMe Guru's online platform. Each dining experience is made up of a 5 to 10 Course Tasting Menu, featuring the signature items of the restaurants. With partners like Catalunya and Mercato, diners will be taken on a gastronomical adventure to different culinary capitals from Barcelona to Paris. Users can discover, compare and reserve a dining experience in just 3 clicks. We are here to strive to redefine your dining experience from start to end.

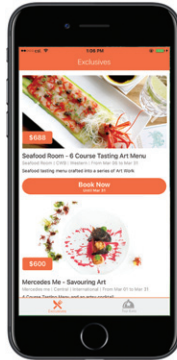
肥美達人

肥美達人為您帶來由一系列頂級餐廳提供的獨家餐飲體驗，這個嶄新的美食平台將能滿足您所有的用餐需求，更照顧所有飲食上的限制。我們深信食物在生命中是不可或缺的重要回憶，不論是親朋摯友的聚會、與生意夥伴的會議、第一次約會、求婚及慶祝生日，選擇一間合適的餐廳絕對能讓難忘的時刻錦上添花。

所以，我們致力與香港頂級餐飲集團和酒店合作，設計獨一無二的嗜味餐單，予肥美達人線上平台之用戶選擇，將餐飲體驗推到更高層次。餐單包括時令及招牌菜式，讓食客品嚐各國佳餚，踏上美食旅程。只需三下點擊，您便能輕易在肥美達人的平台上發掘各種特色美食，比較心儀菜譜及預約訂座。我們將重新定義傳統餐飲體驗，為用戶帶來與別不同的美食享受。



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HKICT

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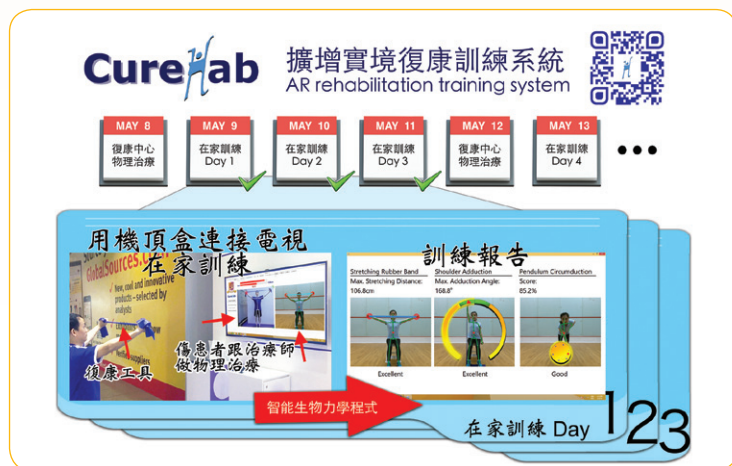
Comments from Judging Panel 評審委員會評語

This is a unique service platform for fine dining sector in Hong Kong. This entry can catch the attention of the high consumption and demanding groups, who always look for new experience to enhance their living standards. Besides, this app has a good business potential to expand to overseas visitors in Hong Kong and to overseas fine dining restaurants for Hong Kong members.

這是一個為香港高級餐飲業而設的服務平台，能吸引對飲食要求高、高消費力和常常從尋找新體驗來提升自我生活水平的客人。此外，這應用程式也具擴展的空間，給來港旅遊或公幹的人士，或給外國高級餐飲業介紹餐廳給香港的客人，讓參賽者開拓新的業務。

Best Lifestyle (Green, Healthy & Creative Living) Silver Award 最佳生活時尚 (綠色 • 健康 • 創意) 銀獎

Curehab Ltd.
電子復康科技有限公司



Curehab: AR rehabilitation training system

This is an AR rehabilitation system that allows the elderly or patients to do professional physiotherapy at home in daily basis. Using the system, therapists can prescribe a personalised training schedule for their patients to exercise back at home. The system consists of a Kinect camera to accurately capture the patient's body movement in real-time, including joint angles, body posture, and body balance. Also, our intelligent algorithm provides augmented reality (AR) feedback with a brief report to encourage the patient and to indicate how well they followed the video instruction of the therapist. A detailed report is uploaded to the cloud server for the therapist to assess and to follow up the progress of their patients anytime. Overall, it brings most of the essential elements of the rehabilitation training to the patient's home, which significantly increases the training intensity without compromising the manpower and resources of the rehabilitation units.

擴增實境復康訓練系統

此擴增實境復康系統幫助長者或傷患者在家進行專業物理治療，堅持日日運動。治療師可利用此系統為病人度身訂造每天回家練習的復康療程。此系統配備Kinect鏡頭，能實時準確監察病人的運動情況，包括關節角度、姿勢、平衡力等。其智能程式提供擴增實境反饋，鼓勵病人跟據治療師的錄影指示鍛煉。詳細訓練報告會自動上傳到雲端數據庫供治療師評估和跟進病人的復康進度。此系統幫助治療師更有效運用人力資源指導更多病人，做到日日運動。

Comments from Judging Panel 評審委員會評語

As the ageing population problem in Hong Kong is getting more serious, there would be a higher demand for physiotherapy. This application can give modern and efficient support to the physiotherapists on managing multiple patients concurrently, thus having good market potential from local rehabilitation clinics and hospitals.

由於香港長者人口不斷增加，物理治療服務的需求也因此愈來愈大。此應用程式能為要同時照顧多名病人的物理治療師提供現代化和有效的支援，故在本地復康診所和醫院，有很大的市場發展空間。

Best Lifestyle (Green, Healthy & Creative Living) Bronze Award and Special Mention (Silver Power)

最佳生活時尚（綠色・健康・創意）銅獎 及特別嘉許（樂活銀髮）

The Hong Kong Society for the Aged 香港耆康老人福利會



Home Help Services Management System

Home care support services provide meals-on-wheels, general household chores, home-based nursing and rehabilitative service, and escort for medical treatment for the needy. It is a very essential component of the social welfare to back-up the elderly people living in the community. The Hong Kong Society for the Aged (SAGE) developed the Home Help Services Management System to enhance its Integrated Home Care Services Teams' operation. It covers calculation of ingredients of each meal for food purchasing, generating service statistics, managing each customer's monthly bill, and providing a sharing platform for the teammates to access clients' status for making timely intervention. Its Android mobile application is an effective tool for the frontline staff to input clients' health data for appropriate monitoring through synchronization. The whole system promotes Green Workplace by reducing food wastage and paper consumption. It achieves knowledge management and workflow standardization, saves manpower, and guarantees service quality in the end.

Comments from Judging Panel 評審委員會評語

This system integrates the daily operations and control for the Home care support service. The workers can use Android devices to report the latest status of the elderly and the team can take follow-up actions timely and efficiently. With the maturity of the system, it can be deployed to other similar associations and can help to modernize the work flow for better efficiency.

綜合家居照顧服務系統

提供送膳、家居清潔、陪診等服務對支援居家安老十分重要。香港耆康老人福利會建立「綜合家居照顧服務系統」，協助轄下服務隊營運。系統能締造無紙綠色管理工作間，減少食物浪費，更能把每日所需食材自動運算、匯出服務數據，計算客戶帳目，並提供共用平台，讓團隊分享及監測客戶狀況，提供及時支援。而安卓流動應用程式能讓前線人員方便輸入客戶的健康數據，同步到系統進行監察。系統不單做好知識管理，將流程標準化，更可精簡人手，保證質素。

此系統整合了在家居照顧服務中的日常運作和管理。工作人員可透過Android手機匯報客戶的狀況，讓團隊提供及時的支援。從這系統的成熟度來看，其他有提供類似服務的機構，也可參考利用此系統，把流程現代化，提升效率。

Best Lifestyle (Learning & Living) Gold Award 最佳生活時尚 (學習 • 生活) 金獎

John, MAK Tze Yuk
麥子鏊



SeaTalkie

SeaTalkie is a waterproof walkie-talkie designed with the concept of “User Experience”. We optimize the user interface, which makes it easy to operate, especially for the users who are not familiar with walkie-talkie system, such as children.

SeaTalkie is a waterproof walkie-talkie with special features and accessories. It allows water sport players to keep contact with the team when playing water sports such as kite-boarding, windsurfing, stand-up paddling, canoeing, canyoning and wakeboarding.

Users can chat, share fun and be coached when playing water sports by just pressing a button and then talk. It makes a difference for water sport players.

We modified the traditional walkie-talkie which have lots of buttons but most of them are uncommonly used. We only reserve the 3 most frequently used buttons, which are “PTT”, “volume up” and “volume down” for SeaTalkie. The remaining buttons are migrated to smart phone apps. Thus it is more user-friendly and tiny.

SeaTalkie 是以「User Experience」概念而設計的對講機，優化了操作介面。經設定後，連小孩都懂得使用。

SeaTalkie 設有自創的「無蓋防水」技術，能抵抗高水壓沖擊，以及3米水深，配合專用的配件，能應用在多種水上活動上，例如風帆、立槳衝浪、獨木舟、溪谷下降等等。在進行水上活動時，SeaTalkie 可用作團隊即時通話，分享趣事，亦可用作教導學員，為水上活動玩家帶來全新的體驗。

傳統對講機有很多按鍵，但大部份都不常用。因此，SeaTalkie 只保留「PTT 通話鍵」、「音量增加」及「音量減少」這三個最常用的按鍵，把其餘的十多個按鍵轉移到手機應用程式上，以手機應用程式進行設置，簡化操作。

Comments from Judging Panel 評審委員會評語

It is an easy-to-use and innovative product for water-sports lovers to communicate and it has been sold worldwide. This product is designed and manufactured by the applicant alone. The devotion of the applicant definitely deserves to be commended.

此產品設計簡約易用，適合熱愛水上活動的人士使用，現在已出售至世界各地。此產品是由參賽者個人親自開發和製造，可見他對此產品的熱誠，絕對值得嘉許。

Best Lifestyle (Learning & Living) Silver Award 最佳生活時尚 (學習 • 生活) 銀獎

Baptist Rainbow Primary School / Grwth Foundation Ltd.
浸信會天虹小學 / 長大基金有限公司



DreamStarter.hk

What our children really need?

What crucial life skills do our children need to possess in future?

DreamStarter is a new community initiative that makes dream projects initiated by primary school students come true, through raising awareness, mentoring, crowdfunding and crowdsourcing support. All projects aim to bring real changes to the community through innovative solutions from various perspectives including social, environmental, technology and more.

Schools participating in DreamStarter Program are taking pioneering step in Hong Kong education to adjust class timetable in order to allow students to focus on their DreamStarter projects after lunch hours. Through this experiential learning journey, we hope to foster students' ability to be creative for social good, to communicate with different stakeholders, to have confidence when solving problems, and to learn the entrepreneurial spirit and apply in their lives when they face challenges in future.

Comments from Judging Panel 評審委員會評語

This is a creative and innovative online system that helps students to work on their dreams. The idea behind deserves to be commended since it connects students, their teachers and parents together, and helps the students to build their self-efficacy. This can also encourage students to bring positive impact to the people in the community.

「做人如果有夢想...」，下一句相信大家都耳熟能詳。DreamStarter是一個全新的社會創新項目，透過提高公眾關注，共享資源，經驗分享，以及眾籌等方式，協助小學生實現他們的夢想。計劃鼓勵學生運用創意，利用社會創新、環保、文化藝術、科技等方法，制定一個夢想計劃，為社區及生活帶來改變。

學生可透過dreamstarter.hk的網上眾籌平台，介紹自己的計劃，籌集商界、學界、或不同社區人士的支持。支持者可以通過自己的人脈，讓更多人知道孩子的夢想，籌集更多資源。支持者更可以透過經驗分享、提供技術和物資，以及眾籌等方式給予幫助，協助孩子實現夢想之餘，同時為社會帶來正面改變，相得益彰。

DreamStarter.hk是一個具創意和新穎的網上平台，讓學生發揮和實現他/她們的夢想項目。其值得讚揚之處，是透過不同項目，把學生、家長和老師連繫起來，幫助這些孩子建立自信，對社會作出正面的貢獻。

Best Lifestyle (Learning & Living) Bronze Award and Special Mention (Silver Power)

最佳生活時尚 (學習 • 生活) 銅獎 及 特別嘉許 (樂活銀髮)

Hong Kong Creative Open Technology Association Ltd. /
H.K.S.K.H. Lady MacLehose Centre

香港創意開放科技協會有限公司 / 香港聖公會麥理浩夫人中心



Free Hong Kong Fonts

"Free Hong Kong Fonts" is a collaborative project between H.K.S.K.H. Lady MacLehose Centre Dr. Lam Chik Suen District Elderly Community Centre and Hong Kong Creative Open Technology Association Limited. The first set of Chinese font, "Free Hong Kong Kai", was created to match the research from EDB and the education community, "List of Graphemes of Commonly-used Chinese Characters (2007)".

"Free Hong Kong Fonts" started when a group of elderly learnt to edit digital Chinese characters, based on an Open Font by Taiwanese government with an Open Source font software. This is a compelling demonstration that silver power is a power of innovation and contribution. Elderly people can build a community of practice to share knowledge with the public even in the area of ICT. After two years of hard work, the new font with 4762 characters was released on 21 Dec 2016, under the Creative Commons Attribution 4.0 license, for free download.

自由香港字型

林植宣博士老人綜合服務中心與香港創意開放科技協會聯合開發合作項目「自由香港字型」，依據香港政府和教育界合作研究發表的「常用字字形表(2007版)」，製作電腦可用字體「自由香港楷書」。

本項目由長者學習使用開源造字軟件修改台灣全字庫開始，並將技術、經驗與大眾分享，透過參與、互動，長者繼續為社會大眾和資訊科技的世界作出貢獻。經過兩年的努力，我們於2016年12月21日公佈4762字版本，採用共享創意署名4.0條款分享，讓大家免費下載使用。

Comments from Judging Panel 評審委員會評語

It is a meaningful project which invites elderly to be the volunteers and pass their knowledge of Traditional Chinese characters to the young generation via an open source platform. This is also a good example to demonstrate that retired population is still an important force that can contribute to the society.

這是一個很有意義的項目。參賽者邀請了一群義工長者，透過參與開源項目的計劃，讓他/她們給年青一代分享對繁體中文字的認識。這也是一個很好的例子，證明已退休人士仍可為社會作出貢獻。

Best Lifestyle (Social, Communications & Media) Gold Award 最佳生活時尚 (社交 • 傳訊 • 媒體) 金獎

Munsang College 民生書院



Alumni Information System

The Alumni Information System (AIS) of Munsang College is an all-powerful time machine which enables alumni users to take a fascinating journey through their unique history and be connected with their Alma Mater. Its vision is summed up by the short form of Munsang College, MSC, as follows:

Memories – The system enables users to retrieve, revive and relive long-lost memories. They can retrieve precious records like vintage photos, report cards and certificates, which bring back all kinds of soul-stirring stories. In addition, the searchable digital version of the school magazines dating back to 1930 enables users to both relive the memories of past school events and get a glimpse of the history of the iconic community, Kowloon City.

Succession – The system provides a free, secured and sustainable platform for all graduates to save their personal information before leaving school so that their Alma Mater can disseminate up-to-date information regarding current happenings and future events.

Continuity - Alumni users can also be reconnected with their long-lost buddies simply by accessing the graduating class profiles, which forges connection and builds continuity in the Munsang Community.

Comments from Judging Panel 評審委員會評語

It is a challenging task of digitizing student and alumni records as well as past publications for Munsang College, which has kindergarten, primary and secondary school, with 90 years of history. We are highly impressive that this system is built by a small team in 2.5 years under a limited budget.

校友資訊系統

Alumni Information System (AIS) 校友資訊系統能讓校友進入民生的時光隧道，懷緬民生書院超過九十年的獨特歷史並與母校保持聯繫。整個系統的願景以學校英文名稱的簡寫 MSC 為基礎：

感恩 (Memory): 校友可通過翻閱系統內富歷史價值的舊照片、在學時期的成績表及證書，重拾恒久而漸漸淡忘的珍貴回憶。

承傳 (Succession): 通過互動的資訊系統除了能為所有校友提供一個既免費又安全且持續的個人資訊平台外，在學同學亦可透過系統學習學長們的人生經驗，一代一代承傳民生人的精神。母校更可藉此與不同年代的校友發放學校最新消息及發展路向。

卓越 (Continuity): 校友可通過年份及班別分類等程序，進入民生大家庭，與久未聯絡的友伴重新聯繫，延續民生的傳統。

把民生書院的幼稚園、小學、中學和舊生會共九十年的記錄作數碼化儲存，是一項非常具挑戰性的工作。而且參賽團隊能在有限的資源下，於兩年半內完成整套系統，實在令人讚嘆。

Best Lifestyle (Social, Communications & Media) Silver Award 最佳生活時尚 (社交 • 傳訊 • 媒體) 銀獎

MiQ Image Company Ltd.
貫思 • 相有限公司



Fingerprint Profiling C2B Innovative Customization

We are now in an age of "customization" where customers are our biggest asset and branding! MiQi's "Fingerprint Profiling C2B Innovative Customization" combines fingerprint recognition and biometrics, and categorizes all personalities, creating the World first fingerprint profiling innovation technology. We categorize all fingerprint patterns into 7 different personalities represented by 7 lovely animals. With a trendy hardware design that interacts with consumers, MiQi adds the "customization" element to products, creating a brand-new customer experience!

Our customers include Godiva, IT Fashion chain, and more. MiQi arouses customer curiosity, both online and offline. MiQi back-end system collects consumer behavior data (we DO NOT collect fingerprints), which is a valuable reference for future market promotion and product design roadmap, allowing companies to closely follow customers interests! This cost-effective marketing solution achieves mass customization without having companies to change their product lines, thus boosting their sales revenue, accomplishing the C2B effect!

Comments from Judging Panel 評審委員會評語

It is an interesting personality analysis through fingerprint profiling. This solution can easily draw public attention in events, especially to female, and bring talking points to the group.

手指指，我話事之 C2B 創意行銷方案

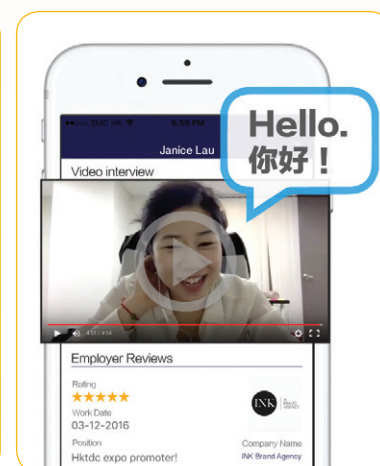
現在是「客戶自主」的消費年代，客戶才是最大品牌！MiQi 的「手指指，我話事之 C2B 創意行銷方案」，使用指紋辨識技術及指紋學為主，歸納性格，研發出全球首創的軟件。我們將指紋分類為七種不同性格的動物，配合硬件設計與消費者互動，賦與產品「個性化」元素，創造嶄新的用戶體驗！

我們的顧客有 Godiva 朱古力、IT Fashion 等，無論線上線下的宣傳，均可激發消費者的好奇心，實為非常有效的創意行銷工具，同時紀錄消費行為資料（指紋不留檔）在後台數據庫，為日後市場推廣、及產品生產作參考之用，使企業能更貼近消費者喜好！整個行銷方案在不改變生產 及最節省成本的情況下做到「客戶自主」去配合產品銷售，達到 C2B 的效果。

這是一個有趣地利用指紋作個人性格分析的方案。這方案能吸引公眾的好奇心和注意力，尤其是女士們的注意，亦能成為會場上的話題點。

Best Lifestyle (Social, Communications & Media) Bronze Award 最佳生活時尚 (社交 • 傳訊 • 媒體) 銅獎

Cramclub Company Ltd.



GoGENIE

As Hong Kong's leading job marketplace for blue collars, GoGENIE saves companies hundreds of hours annually and helps them quickly respond to their continuously changing recruiting needs. To date, GoGENIE has attracted more than 100,000 users and over 4,000 businesses with the unique job matching technology and new staff management services, tearing down all the barriers to job search and hiring and radically reducing the time to hire and ensure quality of candidates.

職神

GoGENIE 於 2015 年成立，是香港領先的求職科電話程式及網站，擁有獨特的工作匹配技術和全新的員工管理服務。迄今為止，職神吸引了超過 10 萬名用戶和 4000 多家企業。我們消除所有工作搜索和招聘的障礙，為企業、中小企減少招聘的時間，確保候選人的質素。

Comments from Judging Panel 評審委員會評語

GoGENIE's web platform eases the matching process between employers and temporary job seekers. It provides an effective means of temporary job recruitment. And its business model has good potential to expand to the overseas markets.

GoGENIE 網上平台令僱主和尋找兼職的人士作出快捷和有效率的配對。而且這平台的營運模式也有在海外發展的潛力。

Acknowledgement

鳴謝

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Television Broadcasts Ltd.

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Dr William YU
World Green Organisation

余遠騁 博士
世界綠色組織

Mrs Patricia LAU
Efficiency Unit, HKSAR Government

劉泐靜儀 女士
香港特別行政區政府效率促進組

Mr Anthony AU
Hong Kong Information Technology Federation

區煒洪 先生
香港資訊科技商會

Mr Francis FONG
Hong Kong Information Technology Federation

方保僑 先生
香港資訊科技商會

Ms Irene LEUNG
Hong Kong Information Technology Federation

梁淑儀 女士
香港資訊科技商會

Mr Fritz CHIU
Data Exchange Ltd.

招亮輝 先生
Data Exchange Ltd.

Mr Eric FAN
UDomain Web Hosting Company Ltd.

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通域存網有限公司

Ms Judy LEUNG
Hong Kong Information Technology Federation

梁慧珠 女士
香港資訊科技商會

Dr Ken FONG
Hong Kong Wireless Technology Industry Association

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Mr Rico CHAN
Yahoo! Hong Kong Ltd.

陳啟滔 先生
雅虎香港有限公司

Mrs Patricia LAU
Efficiency Unit, HKSAR Government

劉洗靜儀 女士
香港特別行政區政府效率促進組

Dr William YU
World Green Organisation

余遠騁 博士
世界綠色組織

Assessors 評審員

Mr Sam HUI
Media Pro Hong Kong Ltd.

許健生 先生
傳媒精英有限公司

Mr Frank LO
City University of Hong Kong

羅文寰 先生
香港城市大學

Mr Winson KAM
Hong Kong Information Technology
Federation

甘偉康 先生
香港資訊科技商會

Mr Hon Wing LEUNG
City University of Hong Kong

梁漢榮 先生
香港城市大學

Mr Adrian KAM
I Character Ltd.

甘永修 先生
雅態創意有限公司

Mr Stanley CHOW
Hong Kong Association of
Interactive Marketing

周國正 先生
香港互動市務商會

Dr King Ho SZETO
Hong Kong Emergency
Medicine Centre

司徒敬豪 醫生
香港急症中心

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Technology Federation

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Mr Ralph SZETO
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Interactive Marketing

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