HONG KONG ICT AWARDS 2021 香港資訊及通訊科技獎

Smart Living Award
智慧生活獎

Call for Entries
參賽須知

Leading Organiser
籌辦機構

香港資訊科技商會 HKITF

HONG KONG ICT AWARDS 2021 香港資訊及通訊科技獎

Smart Living Award
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Introduction of Leading Organiser
籌辦機構簡介

The Hong Kong Information Technology Federation (HKITF) was founded in 1980 as a not-for-profit, non-political trade association to provide a forum in which the IT-related business in Hong Kong can work together for the benefit of the industry and to maintain a high level of business practice amongst the members. HKITF acts as the bridge for international IT companies looking for local partners and works with trade commissions to host trade promotion events. It supports and sponsors various IT sectors to develop focus groups; promotes local IT business through various activities; and also helps keeping members abreast of local IT developments and business opportunities. In the public sector, HKITF works closely with government to promote the development of the local IT industry. HKITF represents the industry on many government committees for policy and regulatory issues. For more information, please visit **www.hkitf.org.hk**

香港資訊科技商會於一九八零年成立，是一所非牟利及非政治的商會。發展至今，香港資訊科技商會已是一具影響力及於業內廣受重視的團體。本會的宗旨是為香港的訊息及通訊科技界業內人士及企業提供合作及溝通的管道，共同改善營商環境及提高行業整體的服務素質。一直以來，香港資訊科技商會積極推動本地資訊科技行業的發展，透過舉辦不同類型的活動，為業內人士提供交流營商心得及擴展聯繫網絡的機會，讓會員們可以得到較快的資訊發展及商機。在公眾項目方面，商會委員代表業界擔任多個政府委員會和專責小組等之成員，與各有關的政府部門緊密合作，積極向政府提交業界意見書。有關香港資訊科技商會的詳情，請瀏覽 **www.hkitf.org.hk**。

Background
背景

The Hong Kong ICT Awards aims at recognising and promoting outstanding information and communications technology (ICT) inventions and applications, thereby encouraging innovation and excellence among Hong Kong's ICT talent and enterprises in their constant pursuit of creative and better solutions to meet business and social needs.

The Hong Kong ICT Awards was established in 2006 with the collaborative efforts of the industry, academia and the Government. Steered by the Office of the Government Chief Information Officer, and organised by Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards.

There are eight categories under the Hong Kong ICT Awards 2021. There will be one Grand Award in each category, and an "Award of the Year" will be selected from the eight Grand Awards by the Grand Judging Panel.

香港資訊及通訊科技獎旨在表揚及推廣優秀的資訊及通訊科技發明和應用，以鼓勵香港業界精英和企業不斷追求創新和卓越，謀求更佳和更具創意的方案，滿足企業的營運需要，造福社會。

通過業界、學術界和政府的共同努力，香港資訊及通訊科技獎於二零零六年成立。香港資訊及通訊科技獎由政府資訊科技總監辦公室策動，並由香港業界組織及專業團體主辦，目的是為香港建立一個廣受香港社會愛戴、並獲國際認同的資訊及通訊科技專業獎項。

2021 香港資訊及通訊科技獎設有八個類別的獎項。每個類別均設有一個大獎，而最終評審委員會會再從八個大獎中甄選出「全年大獎」。

Objective
目的

- To recognise outstanding products and solutions that promote and facilitate a smart mode of enjoyable and convenient living through capitalising on ICT advancements
- To promote greater use of ICT in the area of promoting smart living and lifestyle in the community
- To encourage local original and creative ICT development for betterment of our life
- To educate the community about the importance of ICT in their daily lives

- 表彰傑出的資訊及通訊科技研發，以推動及促進優質的智慧生活。
- 鼓勵更廣泛的資訊科技應用，以促進社區智慧生活及生活質素。
- 鼓勵更多具創意的軟件發展，以提升生活質素。
- 教育社會大眾資訊科技於生活上的重要性。

Prizes and Benefits for Winners
得獎者的獎勵

The remarkable achievements of the Awards winners (Gold/Silver/Bronze) will be recognised by customers, organisations, the ICT industry practitioners and across the community. Winners will be entitled –

- to receive trophies (Gold/Silver/Bronze) of the Hong Kong ICT Awards;
- to display the official logo of the Hong Kong ICT Awards in their promotional materials;
- to participate in various promotional campaigns to publicise their achievements;
- to be supported for entering into other international awards and competitions;
- to 3 months free access to Lion Rock 72 (co-working space in InnoCentre) or co-working space in Hong Kong Science Park Incubation Centre for SMEs[1];
- to participate in investment matching activities of the Hong Kong Business Angel Network (HKBAN);
- to 3 months free access to Flexi Space in Cyberport Smart-Space for SMEs[2]; and
- to free participation in some large-scale local ICT events (e.g. International ICT Expo) for marketing exposure.

Further details and conditions are available at the website: **www.hkictawards.hk**

[1] *HKSTP offers 1 free seat access to Lion Rock 72 in InnoCentre or co-working space in Hong Kong Science Park Incubation Centre for 3 months (assigned by HKSTP, subject to availability) to SMEs who are HKICT Awards 2021 Gold, Silver or Bronze award winners.*

[2] *Cyberport offers 1 free Flexi Space in Cyberport Smart-Space for 3 months to SMEs who are HKICT Awards 2021 Gold, Silver or Bronze award winners. The number of flexi-desk offered to ICT Winners is capped to 32. Given the quota, flexi-desk will be offered on a first-come-first-served basis and subject to the availability. Winner shall submit application to Cyberport for the offered flexi-desk on or before 31 Mar 2022 after the announcement of results in Nov 2021. Any submission after the deadline will become ineligible.*

香港資訊及通訊科技獎金/銀/銅得獎者的卓越成就備受各方賞識，包括客戶、機構、業界人士、以至整個社會。得獎者可獲得：

- 授予金/銀/銅獎之獎座；
- 授權在宣傳物品上展示香港資訊及通訊科技獎的標誌；
- 安排於不同類型的推廣活動中宣傳其得獎項目；
- 協助參加其他國際獎項和比賽；
- 免費使用創新中心內的初創協作基地「Lion Rock 72」或位於香港科學園培育中心的共享工作空間三個月（只限於中小企業）[3]；
- 參與香港天使投資脈絡舉辦的投資配對活動；
- 免費使用數碼港共享工作空間Smart-Space內的靈活辦工桌三個月（只限於中小企業）[4]；及
- 免費參與本地大型資訊及通訊科技活動（如「國際資訊科技博覽」）以拓展商機。

詳情及細則可瀏覽網站：
www.hkictawards.hk

[3] *香港科技園公司為榮獲「2021香港資訊及通訊科技獎」金/銀/銅獎的中小企業提供一個免費名額，使用創新中心內的初創協作基地「Lion Rock 72」或 位於香港科學園培育中心的共享工作空間三個月（由香港科技園公司分配，視乎情況而定）。*

[4] *數碼港為榮獲「2021香港資訊及通訊科技獎」金/銀/銅獎的中小企業提供一個免費名額，使用數碼港共享工作空間Smart-Space內的靈活辦工桌三個月。共設32個名額，會以先到先得的方式安排。獎項公佈後，獲獎中小企業需於2022年3月31日或之前提交申請，逾時遞交的申請將不獲處理。*

General Eligibility Requirements
一般參賽資格

1. The applicant must have the intellectual property right and/or legitimate right over the ICT product/service mentioned in the application. The applicant shall disclose disputes any place over the world over intellectual property right about the applicant's ICT product/service, if any, for the Leading Organiser to consider eligibility of the application.
2. The application must be submitted by locally (Hong Kong) registered entities (please enclose Company/ Business Registration proof) or residents in Hong Kong[5] at the time of closing for entry enrolment.
3. A significant part of the innovation, design, research and development (R&D) of the mentioned ICT product/service must come from resources in Hong Kong. The applicant should demonstrate significant value-add by the Hong Kong resources contributing to the success of the ICT product/service in the target market.
4. With the exception of the Student Innovation category, the submitted product/service must have been available[6] in the market for at least 3 months or in live operation for at least 3 months at the time of closing for entry enrolment (please enclose proof – e.g. delivery note, invoice, public announcement, advertisement, internal announcement, etc.).
5. The same application is only allowed to be submitted to a maximum of ONE award stream among all the Categories. Any application found to have entered into more than one award stream will be disqualified.
6. Winning entries of the Gold/Silver/Bronze award in previous years of the HKICT Awards can enter the Awards again only if there is significant change or enhancement in the product/service, or for a new award category.

1. 參賽者必須擁有參賽項目所述資訊及通訊科技產品/服務的知識產權及/或合法權益。有關資訊及通訊科技產品/服務如在世界任何地方發生知識產權的爭議，參賽者必須披露，供籌辦機構考慮其參賽資格。
2. 參賽者必須在截止報名時為香港註冊公司（請附上公司/商業登記證明）、機構或香港居民[7]。
3. 參賽的資訊及通訊科技產品/服務項目在創新、設計和研究發展方面的重要部分必須源自香港。參賽者須展示香港資源為其資訊及通訊科技產品/服務帶來顯著增值，促使有關項目在目標市場取得成功。
4. 除學生獎項類別外，參賽的資訊及通訊科技產品/服務項目必須在截止報名日期前已經在市場上公開發售最少三個月/或開放予下載應用[8]或已經投入運作最少三個月（請附上證明 — 例如送貨單、發票、外發公告、廣告、內部通告等）。
5. 同一參賽項目只可參加各獎項類別的其中一個獎項組別。任何項目如被發現報名參加多於一個獎項組別，將被取消資格。
6. 過往香港資訊及通訊科技獎金、銀、銅得獎項目的產品/服務，必須已作出重大修改或優化，或參加另一個獎項類別，方可再次參賽。

[5] *"Residents in Hong Kong", in the context of HKICT Awards, include both permanent and non-permanent residents. If an entry is submitted by more than one person, at least half of the members of the group must be Hong Kong resident. For the case of Student Innovation category, certification of Hong Kong resident status can be performed through certifying student status collectively by concerned educational institution.*

[6] *Examples are applications and products already in the market, application systems deployed internally in a company, and mobile solutions available at App Stores. For startup companies competing for ICT Startup Award, prototypes appear only on kickstarter or similar platforms are NOT considered as available in the market.*

[7] *在香港資訊及通訊科技獎的準則下，「香港居民」包括永久居民和非永久居民。如參賽項目由多於一人的組織申請，該參賽組織至少有一半成員必須是香港居民。學生創新獎方面，香港居民身份可由相關學校以統一證明學生身份的方法代替。*

[8] *例如該資訊及通訊科技產品/服務項目已經投入於市場，該應用程式已被應用於公司內部的系統，以及該流動解決方案已於App Stores可供下載。至於競逐資訊科技初創企業獎的初創公司，如其原型樣辦只在kickstarter或類似平台上出現，將不會被視為已投入於市場。*

Rules and Regulations
參賽規則

1. Applicants are advised to be aware of the best practice and case-based experience as promulgated by the Office of Privacy Commissioner for Personal Data.
2. Applicants are reminded that any person who, without the permission of Steering Committee of Hong Kong ICT Awards, offers an advantage to parties involved in the Awards as a reward or inducement for doing any act or showing favour in relation to the Awards commits an offence of the Prevention of Bribery Ordinance (Cap. 201).
3. To avoid conflicts of interest and the perception as such, applications for the Awards from sponsors will not be accepted.
4. In case of any dispute, the decision of the Leading Organiser will be final and binding on all parties concerned.

1. 參賽者需留意由私隱專員公署所制訂的最佳行事方式指引及個案經驗。
2. 參賽者須注意，根據《防止賄賂條例》（香港法例第201章），任何人士如未經香港資訊及通訊科技獎督導委員會許可，向任何參與該獎項事務的工作人員提供任何利益，作為該工作人員作出任何以其工作身分而作的行為的報酬或誘因，或作為與申請該獎時給予任何優待或提供任何協助的報酬或誘因，即屬違法。
3. 為避免利益衝突或任何有關利益衝突的嫌疑，香港資訊及通訊科技獎贊助商的參賽申請將不會被接納。
4. 如有任何爭議，籌辦機構保留最終決定權，參賽者不得異議。

Award Streams
獎項組別

1. Smart Healthcare

(i) any ICT-based products, services, applications, websites or programmes which can improve personal health and well-being. These may include medical news websites/ applications/ products, health information, and online diagnosis. Health includes not only medicine but also fitness, alternative and mental health, family activities, senior care, marital and parenting, etc.

(ii) any ICT-based products, services, applications, websites or programmes which can encourage and make our lifestyle more healthy and eco-friendly.

2. Smart Home

(i) any ICT-based devices, products, solutions, services, applications, websites or programs which demonstrate the use of innovative technologies to bring improvements to home environment for a better, safer and healthier living, including but not only home automation, smart lighting, air and water quality monitoring, energy efficiency control, wellness monitoring, smart parking, surveillance, security system, etc.

3. Smart Lifestyle

(i) any ICT-based products, services, applications, websites or programmes which can give to an easy and comfortable indulgence of the appetites and the finer things in life, such as in area of Art, Music, Fashion and Beauty, Entertainment, Game, Travel & Tourism, Food and wine, Sports and Hobbies etc.

(ii) any ICT-based products, services, applications, websites or programmes which can facilitate learning in new, innovative & interactive style and can encourage citizens of all ages to become multifaceted life-long learner, such as: website offering informative content for online learning; locally produced hardware that facilitates learning via the network e.g. tablet PCs, smart phones; applications such as mobile or online applications that provide good learning experience or help users better acquire or use the learning materials/ content more effectively; or learning materials such as e-books, multi-media based learning or training materials, etc.

1. 智慧醫療

(i) 鼓勵有助改善個人健康的應用系統/產品/網站，包括醫療新聞網站/應用/產品、健康資訊和網上診斷。醫療包括醫藥、健身、精神健康、家庭活動、長者護理、婚姻及育兒等。

(ii) 有助推廣健康、環保及高質素生活方式的應用系統/產品/網站。

2. 智能家居

(i) 任何通訊及資訊科技開發的應用程式/網站/產品/解決方案/服務，有助發展創新技術以達致提升（或改善）家庭環境的舒適性，安全性和健康生活質素，包括家居自動化、智慧生活、智能照明、空氣及水質管理、能源效能控制、健康管理、智能泊車、監控、安全系統等。

3. 生活時尚

(i) 任何通訊及資訊科技開發的應用程式/網站/產品/服務，有助提供舒適及高質素生活方式，如藝術、音樂、時尚和美容、娛樂、遊戲、旅遊、食品及酒、運動和興趣等。

(ii) 提供新穎及創新的學習模式的資訊及通訊科技的應用系統/產品/網站，以鼓勵全民終身學習，包括：

- 提供網上學習內容的網站。
- 本地生產的硬體以助透過網絡學習，例如：平板電腦，智能手機等。
- 提供良好的學習經驗或協助使用者更有效地獲得及使用學習資料及內容的手機或網上應用程式。
- 電子學習素材如多媒體教學或培訓材料。

Judging Criteria
評審準則

Award Category 獎項類別	Smart Living Award 智慧生活獎		
Streams 獎項組別	Smart Healthcare 智慧醫療	Smart Home 智能家居	Smart Lifestyle 生活時尚
Innovation and Creativity in ICT 資訊及通訊科技創新及創意	30%	30%	30%
Functionality 功能	20%	20%	20%
Market Potential/ Performance, Internal User Buy-in or Public Acceptance 市場潛力/表現，內部或公衆接受程度	15%	15%	15%
Benefits and Impact 裨益及影響	20%	20%	20%
Quality 質量	15%	15%	15%

Assessment Process
評審過程

In the course of evaluation, assessors may require access to relevant information in the applicant's possession and access to the applicant's premises. The applicant will be notified in advance if such access is required. Any information supplied by the applicant for the purpose of the Hong Kong ICT Awards 2021 will be treated as confidential, and will not be released by the Leading Organiser and related parties without the applicant's permission.

評審期間，評審人員或會索取參賽者持有的資料及作現場參觀，若有這方面的需要，參賽者將預先獲得通知。參賽者就2021香港資訊及通訊科技獎所提供的資料將獲保密處理，未獲參賽者的同意，籌辦機構及有關機構不會發表有關的資料。

Application Procedures
報名方法

- Please download application form: **https://smartliving.ictawards.hk**
- All submitted information should be in Typewriting in English and Chinese
- Entrants **MUST** submit a hard-copy of the original completed Application Form by post / in-person to the below address **AND** email the Application Form (in **WORD format**) to smartliving@hkitf.org.hk
- Entrants must submit the above-mentioned materials **on or before 12:00 noon, 16 July 2021** to:

  "Hong Kong ICT Awards 2021: Smart Living Award"
  Attn: Ms. Michelle Kwong
  Hong Kong Information Technology Federation
  10/F, The Wave, 4 Hing Yip Street,
  Kwun Tong, Kowloon, Hong Kong

- 下載參加表格，請到：
  https://smartliving.ictawards.hk
- 參賽機構必須以英文及中文及以電腦打稿填妥參加表格
- 參賽機構需郵寄或遞交已填妥的參加表格正本到下列地址，並電郵參加表格（文字檔案）到smartliving@hkitf.org.hk
- 參賽機構須將以上資料於**二零二一年七月十六日中午十二時正或之前遞交**至：

  香港九龍觀塘興業街4號10樓
  香港資訊科技商會
  鄺妙玲女士收
  「2021香港資訊及通訊科技獎：智慧生活獎」

Timetable
時間表

Official call for entries	接受報名	2021.04.23
Deadline for enrolment	截止報名	2021.07.16
Adjudication	評審	2021.08.04 — 2021.10.07
Categories' Awards Presentation Ceremonies	各獎項類別頒獎典禮	2021.11.15 — 2021.11.23
Awards Presentation Ceremony (Tentative)	頒獎典禮（暫定）	2021.11.23

There will be a Participants Briefing short after the closing of the application submission. Areas of attention for applicants will be highlighted in the Briefing. Past Judges/ Assessors and winners will be invited to share their views and experiences.

截止報名後，大會隨即會舉辦參賽單位簡報會，為參賽者摘要介紹需要注意的地方，亦會邀請過往的評委及獲獎單位分享心得和經驗。

Enquiries
查詢

Contact Person	聯絡人	:	Ms. Michelle KWONG 鄺妙玲女士
Tel	電話	:	3101 8197
Fax	圖文傳真	:	3016 9600
Email	電子郵遞	:	smartliving@hkitf.org.hk
Address	郵寄地址	:	10/F, The Wave, 4 Hing Yip Street, Kwun Tong, Kowloon, Hong Kong 香港九龍觀塘興業街4號10樓
Website	網址	:	https://smartliving.ictawards.hk

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Hong Kong ICT Awards 2020: Smart Living Grand Award
2020 香港資訊及通訊科技獎：智慧生活大獎

Megasoft Ltd. 萬信電子科技有限公司	E-Fill (as Drug Refill Management System) 覆配易

Hong Kong ICT Awards 2020 : Smart Living Award
2020 香港資訊及通訊科技獎：智慧生活獎

Smart Healthcare 智慧醫療

Gold Award 金獎	Megasoft Ltd. 萬信電子科技有限公司	E-Fill (as Drug Refill Management System) 覆配易
Silver Award 銀獎	Zunosaki Ltd. 頂尖頭腦有限公司	HandyRehab HandyGlove HandyRehab 復康機械手
Certificate of Merit 優異證書	Booguu Company Ltd. 步固有限公司	Aspire™ Mobile AI Fall Risk Assessment 步固智能防跌系統
Certificate of Merit 優異證書	Imsight Technology Co., Ltd. 視見科技有限公司	DR-Sight 胸部X 光片輔助診斷系統

Smart Home 智能家居

Gold Award 金獎	Lify Company Ltd.	Lify Wellness
Silver Award 銀獎	ASA Innovation and Technology Ltd. 朝創科有限公司	Airluna

Smart Lifestyle 生活時尚

Gold Award 金獎	Facetech Ltd. 面子科技有限公司	Sportag 運動標籤
Silver Award 銀獎	Hong Kong Applied Science and Technology Research Institute Company Ltd. (ASTRI) 香港應用科技研究院有限公司	iGemGuard 智能珠寶衛士
Certificate of Merit 優異證書	Blue Pin (HK) Ltd. 藍點子（香港）有限公司	Smart Expo 智慧展覽會

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