[Press Release]

Hong Kong ICT Awards 2022 Dai3mimi Health-Tech Limited crowned the Smart Living Grand Award

(Hong Kong – 16 November 2022) The award presentation ceremony for the Hong Kong ICT Awards (HKICTA) 2022 was held successfully at the Hong Kong Convention and Exhibition Centre on 16 November 2022. Organized by Hong Kong Information Technology Federation (HKITF), winners of the **'Smart Living Award'** category revealed and **Dai3mimi Health-Tech Limited** stood out and won the Grand Award in this category.

Hong Kong ICT Awards 2022 steered by the Office of the Government Chief Information Officer and set up a total of eight award categories this year to promote excellent use of ICT in the area of fostering smart living and lifestyle in the community.

Organized by HKITF, the Smart Living Award aims at recognising outstanding products and solutions that promotes and facilitate a smart mode of enjoyable and convenient living through capitalising on ICT advancements. The Smart Living Award is composed of 3 streams, namely 'Smart Healthcare,' 'Smart Home' and 'Smart Lifestyle,' featuring Gold, Silver, Bronze awards and Certificate of Merit. (Smart Living Award winners list refer to the Appendix)

The Grand Award and Smart Healthcare Gold Award of Smart Living Award was presented to Dai3mimi Health-Tech Limited for its "Dai3mimi". Dai3mimi uses the latest patented acoustic technology of material conduction system from a combined metal & plastic materials to transmit sound waves from the device into the inner ear through the skull directly, making hearing possible by bypassing the outer ear, the eardrum, and the middle ear where these areas are the most easily infected, damaged, and degenerated areas. Dai3mimi not only restores the hearing ability of the elderly but also provides mobile communication which enables telemedicine for hearing impaired patients. It also helps relieve symptoms such as tinnitus, depression, and dementia through its patented rhythm vibration mechanism.

Dr. Alex Chung, President of the Hong Kong Information Technology Federation stated, "HKITF is the leading organiser of the Smart Living Award for the fourteenth year. We are thrilled to see all the innovative ideas and the integration of everyday technology by the award contestants that they had brought to creative life. While Web 3.0 is a certainty, technology developed rapidly and there are many innovative products in the sectors of clothing, food, housing, transportation, communication, and healthcare. It is hoped the products will be more inclusive, resilient and sustainability, taking Hong Kong's I&T development to a higher level.

For further details, please refer to https://smartliving.ictawards.hk

About the Hong Kong Information Technology Federation

The Hong Kong Information Technology Federation (HKITF) was founded in 1980 as a non-profit, nonpolitical trade association to provide a forum in which the IT-related business in Hong Kong can work together for the benefit of the industry and to maintain a high level of business practice amongst the members. HKITF acts as the bridge for international IT companies looking for local partners and works with trade commissions to host trade promotion events. It supports and sponsors various IT sectors to develop focus groups; promotes local IT business through various activities; and also helps keeping members abreast of local IT developments and business opportunities. In the public sector, HKITF works closely with government to promote the development of the local IT industry. HKITF represents the industry on many government committees for policy and regulatory issues. For more information, please visit <u>www.hkitf.org.hk</u>.

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Appendix

Hong Kong ICT	' Awards 2022 – Sm	nart Living Awar	d winners list
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Category	Award	Organisation/ Winner	Title of Entry	
Smart Living	Grand	Dai3mimi Health-Tech Limited	Dai3mimi	
Smart	Gold	Dai3mimi Health-Tech Limited	Dai3mimi	
Healthcare	Silver	Sanwa Biotech Limited	ALiA Microfluidic Lab-on-chip Point of Care Testing system	
	Bronze	Imsight Technology Co., Limited	Cervical-Sight	
	Certificate of Merit	RV Automation Technology Company Limited	Smart Living Home - A barrier-free, autonomous smart living space for persons with various grades of intellectual disability and severe physical disability	
Smart	Gold	Urban Renewal Authority	Centralised Smart Monitoring System	
Home	Silver	Meridian Innovation Ltd	CMOS MEMS Thermal Imager - SenXorTM	
	Silver	The Hong Kong and China Gas Company Limited	Towngas Smart Kitchen	
	Cerificate of Merit	SG Wireless Limited / Senior Citizen Home Safety Association	Care-on-Call Wireless Personal Emergency Link	
Smart	Gold	Bistrochat Software Ltd	Bistrochat	
Lifestyle	Silver	Hong Kong Observatory	"MyObservatory" Mobile App	
	Bronze	Gorilla Group Limited	The Gulu	
	Certificate of Merit	Mytea Solutions Limited	Let's Tea cashier-free catering shop	
	Certificate of Merit	NFT Investment and Venture Limited	NFT All-in-One Commerce Platform (NaaS)	